DAY PITNEY LLP ONE JEFFERSON ROAD PARSIPPANY, N.J. 07054-2891 (973) 966-6300

ATTORNEYS FOR Third-Party Defendant Wellpower Sporting Goods Co., Ltd.

UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

HOWARD R. LAY and JOANNE LAY, his wife, Plaintiff,	:	Civil Action No. 09-CV-04009 (MLC) (LHG)
v.	:	NOTICE OF APPEARANCE
MODELL'S SPORTING GOODS; SPARQ, INC., NIKE, INC., ABC, INC. (1-10), and John Doe (1-10), being fictitious, jointly, individually, and in the alternative, Defendants.	:	DOCUMENT FILED ELECTRONICALLY
SPARQ PRODUCTS, INC., Third-Party Plaintiff, v. WELLPOWER SPORTS CO., LIMITED, Third-Party Defendant.	: : : : : : : : : : : : : : : : : : : :	

To the Clerk of this Court and all parties of record:

Please enter my appearance as counsel in this case on behalf of Third-Party

Defendant Wellpower Sporting Goods Co., Ltd., incorrectly identified as Wellpower Sports Co.,

Limited.

I hereby certify that I am admitted to practice in this court.

By: /s/ JOHN C. MALONEY, JR.

JOHN C. MALONEY, JR. DAY PITNEY LLP One Jefferson Road

Parsippany, New Jersey 07054-2891

Attorneys for Third-Party Defendant Wellpower Sporting Goods Co., Ltd.

DATED: February 4, 2011

CERTIFICATE OF SERVICE

I hereby certify that on this date a copy of the within Notice of Appearance of Third-Party Defendant Wellpower Sporting Goods Co., Ltd. was served upon the following via the Electronic Court Filing system:

Richard E. Barber, Esq.
Haworth Coleman & Gerstman, LLC
45 Broadway, 21st Floor
New York, NY 10006
Attorneys for Defendant Nike, Inc.
and Defendant/Third-Party Plaintiff SPARQ Products, Inc.

Edward Slaughter, Esq.
Pellettieri, Rabstein and Altman
100 Nassau Park Boulevard
CN 5301
Princeton, NJ 08543-5301
Attorneys for Plaintiffs Howard R. Lay and Joanne Lay

Patrick J. McStavick, Esq. Hollstein, Keating, Catell, Johnson & Goldstein Willow Ridge Executive Office Park Suite 301 750 Route 73 South Marlton, NJ 08053 Attorneys for Defendants Modell's NJ II, Inc.,

/s/ JOHN C. MALONEY, JR. JOHN C. MALONEY, JR.

DATED: February 4, 2011